



## 40 COMPLIMENTARY EXHIBITOR GUEST TICKETS

There is no question the New Jersey Home & Garden Show is an extremely cost-effective way to gain visibility for your products and services and attract new customers. But are the people you especially want to see going to be there? Don't leave that to chance. Complimentary Exhibitor Guest Tickets give you the ability to invite up to 40 of your top customers and prospects to attend at no cost to them (or to you!).

Here's how it works:

- Begin by making a list of the names and email addresses of those you want to invite.
- Send an email to each letting them know that you are inviting them to attend the show at no charge as your guest and be sure to include your assigned Coupon Code.
- Let them know the number of tickets you are offering them (*the system will allow up to 4 tickets per transaction*)
- Instruct them to go to [www.newjerseyhomeshow.com](http://www.newjerseyhomeshow.com)
- Next, have them click on the Purchase Online Tickets button.
- After indicating the number of tickets you have offered them, they will click the Get Tickets button.
- Next, they will select their preferred delivery option – either Mobile or Print At Home.
- Finally, they will enter the special Coupon Code which will zero-out the cost.
- After inputting your Promo Code, click Apply Code to complete the purchase process.

Need additional tickets? They are available to you at a cost of just \$5 each (regular price is \$10). Contact Kate Peterson at [kpeterson@allshowservices.com](mailto:kpeterson@allshowservices.com) for more details.