

Get Offline & Connect In-Person Your Customers Are Waiting!



HOME & GARDEN SHOW

February 21–23, 2020

New Jersey Conv Center
97 Sunfield Ave
Edison, NJ 08837

Friday 3pm–8pm
Saturday 10am–7pm
Sunday 10am–5pm

newjerseyhomeshow.com



Who Attends?

- 94% of attendees own their homes
- 84% have homes that are 20 years old or older
- 48% are interested in kitchen and bathroom projects
- 40% are interested in outdoor living projects
- 75% attend with their spouse/significant other
- 66% have an annual household income of \$100k or more
- 57% have \$5000+ budgets for immediate projects



We are grateful for the opportunity to participate in New Jersey's largest annual home show. Our booth placement and VIP treatment made us feel like the only vendors present. Exhibiting at the New Jersey Home & Garden Show is essential for expanding our business and reaching a premier audience of designers, contractors, and customers.

Anthony Cotugno
General Manager of
Richmond Tile and Bath



Why Edison NJ?

For more than 30 years, the New Jersey Home & Garden Show has acted as a magnet for affluent homeowners seeking the area's best services and providers.

New Jersey Convention Center in Edison is the premier venue for shows in the region. The non-union facility is conveniently located near four major highways: I-95/NJ Turnpike, Garden State Parkway, I-298 and Route 1. It's the largest convention center in Central Jersey and has FREE parking!

Several thousand attendees visit the show each year, with more than 80% living in the surrounding counties of Middlesex, Somerset, Monmouth, Union and Hunterdon.

2019 Attendance: 10,013

Median Household Income: Middlesex County \$87,432 | Somerset County \$95,825 | Hunterdon County \$105,186

How Do We Bring the Crowds?

With a multi-channel marketing plan including:

- 1,000+ Radio Ads / TV / Numerous Billboards
- Targeted direct mail
- Strategic ticket discount partnerships
- Behavior, interest & demographic targeted digital advertisements
- Lifestyle features including a cooking stage & expert project advice



2020's feature speaker will be Doug Wilson, celebrity designer of TLC's Trading Spaces

31st Annual

NEW JERSEY



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Included with Exhibit Space

- 8' high backwall drape and 3' high side-rail
- Booth identification sign 7"x 44"
- Listing in the Show Program
- Exhibitor badges
- Free tickets to send to your customers
- Free fork-lift service and storage
- 24 hour security

Exhibit Space Options

- 10 x 10 exhibit space \$1,440
- 10 x 20 exhibit space \$2,670
- 20 x 20 exhibit space \$4,900
- Corner upgrade \$75
- Premium web listing \$75

What Can You Do?

Face-to-Face Selling Meet your customers in-person!

Market Services Educate attendees about the unique benefits of your great company.

Generate Qualified Leads We market to affluent home owners from across the region.

Network Hundreds of your colleagues will be here!

Interested in Participating?



Bob O'Loughlin
Exhibit Sales Manager
(301) 564-4050 Ext:104
bob@allshowservices.com

2019 Exhibitors Included

- ✓ A123 Organize Me
- ✓ ADT Security Systems
- ✓ Aerus / Electrolux
- ✓ Amish Mike
- ✓ ARTeVINO Studio
- ✓ AT&T
- ✓ Atlas Home Contractors
- ✓ Audio Cafe
- ✓ Balaney Contracting
- ✓ Bathroom Masters
- ✓ Best Tile
- ✓ Brothers Landscaping
- ✓ Carol's Scents N' Soaps
- ✓ Carpets & More
- ✓ Castle "The Window People"
- ✓ Corbin Electrical Services, Inc
- ✓ Cream Ridge Winery
- ✓ CUTCO Cutlery
- ✓ Delux Railing
- ✓ Edison / Hillsborough Garage Door
- ✓ Home Star Remodeling
- ✓ Joe Percario General Contractors, LLC
- ✓ Keystone Contracting LLC
- ✓ Kitchen Magic
- ✓ Legends Interior Design
- ✓ Life Storage
- ✓ Longford Landscape and Excavation, Inc.
- ✓ Matawan World of Gardening
- ✓ Mattress Firm
- ✓ Midtown Chimney Sweeps
- ✓ National Fence Systems
- ✓ NYC Daylighting Inc.
- ✓ Outdoor Lighting Perspectives of Central NJ
- ✓ Paradise Grilling Systems Inc
- ✓ Pella Windows And Doors
- ✓ Pool Designs Inc
- ✓ Power Home Remodeling
- ✓ Renewal by Andersen
- ✓ RetroBath
- ✓ Richmond Tile and Bath
- ✓ Roof Wizards
- ✓ RTI Builders LLC
- ✓ Sears Home Improvement
- ✓ ShelfGenie of New Jersey
- ✓ Shuster Doors
- ✓ Sleep Number
- ✓ Solid Wood Cabinets
- ✓ Spectrum Painting & Paper Hanging LLC
- ✓ Sundancer Awnings & Canopies
- ✓ Tri-State Window & Siding
- ✓ Viking Pest Control
- ✓ Well-Sweep Herb Farm
- ✓ Window World of Jersey Coast
- ✓ Zimmerman Landscaping LLC